



September 21<sup>st</sup>, 2022

Dear Community Partner,

On behalf of the North Middlesex District Minor Hockey Association in Parkhill, we are writing to offer an opportunity to advertise locally and request your support for the 2022/2023 Hockey Season. North Middlesex Jr. Stars is a thriving hockey association with over 200 participants, forming 20 teams. These teams attract young players from surrounding areas such as Parkhill, Ailsa Craig, and Grand Bend.

Our approach to sponsorship is similar to last year. There are Gold, Silver, Bronze and Tournament Sponsorship packages. Additionally, there are online and social media options. Please see attached for detailed information. We offer a variety of methods for your business to be recognized while supporting our young athletes and keeping registration affordable for the families within our communities.

We would like to take this opportunity to acknowledge that we were not able to completely fulfill all our sponsorship commitments last year due to Covid-19 constraints. We offer our sincerest apologies and have made it our top goal to do better this season.

This year North Middlesex District Minor Hockey Association will be hosting two tournaments. As a community, we would like to come together to help fund these amazing tournaments we have the honour to host.

We have a great group of young kids who have a real love for the sport of hockey! Considerate donations received from Community Partners, such as you, are greatly appreciated and absolutely essential in continuing the development of our program and helping us cover tournament expenses.

We graciously invite you to be a proud supporter of our hockey club and help us continue creating chances for young people to play hockey while building friendships and memories that can last a lifetime. Please take advantage of advertising your business and being involved by choosing one of our sponsorship packages that work for you. Kindly let us know either way by November 4th, 2022.

Please feel free to contact us if you have any further questions at [sponsornmminorhockey@gmail.com](mailto:sponsornmminorhockey@gmail.com).

Sincerely,

North Middlesex District Minor Hockey Association  
Sponsorship Committee  
Susie Kennes, Caitlyn Davis, Karol-Lee Van Bree & Justin Blythe



SPONSORSHIP	INCLUDED	SELECT OPTION
Gold	<ul style="list-style-type: none"> <li>• North Middlesex Jr. Stars banner featuring your company logo which is displayed on the bench during games.</li> <li>• Rink Board Advertising (used for the first ½ season for U9 teams)</li> <li>• Name and logo featured on our website</li> <li>• 2 separate organic posts on our Facebook page at different times of the year featuring your business</li> <li>• A full-page ad printed 2 of our tournament programs</li> </ul>	\$1,500 <input type="checkbox"/>
Silver	<ul style="list-style-type: none"> <li>• Rink Board Advertising (used for the full season for U7 and Mite teams)</li> <li>• Name and logo featured on our website</li> <li>• 2 separate organic posts on our Facebook page at different times of the year featuring your business</li> <li>• A half-page ad printed 2 of our tournament programs</li> </ul>	\$1,000 <input type="checkbox"/>
Bronze	<ul style="list-style-type: none"> <li>• Name and logo featured on our website</li> <li>• 2 separate organic posts on our Facebook page at different times of the year featuring your business</li> <li>• A ¼ page ad printed 2 of our tournament programs</li> </ul>	\$500 <input type="checkbox"/>
<b>Tournament</b> Lawrence McGee Memorial Silverstick November 2022 Parkhill Tournament January 2023	<b>\$150 Sponsorship:</b> ¼ page advertisement for your company in our program <b>\$250 Sponsorship:</b> half-page advertisement for your company in our program <b>\$450 Sponsorship:</b> full-page advertisement for your company in our program	<input type="checkbox"/> \$150 <input type="checkbox"/> \$250 <input type="checkbox"/> \$450
Other	<b>\$75 Sponsorship:</b> Name and logo featured on our website all year <b>\$100 Sponsorship:</b> 1 organic posts on our Facebook page featuring your business <b>\$250 Sponsorship:</b> Your company logo displayed on the North Middlesex Jr. Stars banner during our Jr. Stars games	<input type="checkbox"/> \$75 <input type="checkbox"/> \$100 <input type="checkbox"/> \$250

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_ Payment Type:  Cheque  E-transfer

Please complete this sponsorship commitment form and send it along with your company logo in high-resolution format to:  
 sponsornmminorhockey@gmail.com

Payments Options:

Cheque: Made out to NMDMHA or

E-transfer: treasurernmminorhockey@gmail.com

All sponsors will receive a tax receipt by email.